

Lumberjack Advertising Rates



PRINT RATES		PRICE PER ISSUE				
Size	1	2-4	5-7	8+	Full Term	Non-Profit
1/10th page:	\$106.40	\$100.63	\$97.48	\$94.33	\$85.12	\$93.22
1/4 page (H):	\$213.50	\$199.06	\$191.19	\$183.31	\$170	\$180.69
1/4 page (V):	\$177.80	\$166.25	\$159.95	\$153.65	\$142.55	\$151.55
1/3 page:	\$273.00	\$253.75	\$243.25	\$232.75	\$218.40	\$230.25
1/2 page:	\$392.00	\$363.13	\$347.38	\$333.63	\$313.60	\$326.38
2/3 page:	\$511.00	\$472.50	\$451.50	\$430.50	\$408.80	\$423.50
Full page:	\$679.00	\$621.25	\$589.75	\$558.25	\$543.20	\$547.75

ONLINE RATES		PRICE PER WEEK				
Size	1	2-4	5-7	8+	Full Term	Non-Profit
Box	\$50	\$100-\$200	\$250-\$350	\$400+	\$1,000 Flat	\$45
Tower	\$75	\$150-\$225	\$375-\$525	\$600+	\$1,500 Flat	\$70
Banner	\$100	\$200-\$400	\$500-\$700	\$800 +	\$2,000 Flat	\$90

Section placement: 15% Page placement: 20%

All ads are due Friday by 4 p.m. before the publication date. The Lumberjack runs in all color and the cost has been included in our rates. All ads that appear on thelumberjack.org appear in full color. Ad Design is free of charge with purchase of an online ad. Sizes are based on column inch sizes. First time clients must prepay for their first ad.

Ask us about our free ad design service.

Contact us using the form below.