



H S M G

HUMBOLDT STUDENT MEDIA GROUP

Print Advertising Sizes for:

THE

STUDENTS SERVING THE HUMBOLDT STATE CAMPUS AND COMMUNITY SINCE 1929

LUMBERJACK

WHAT IS THE LUMBERJACK?

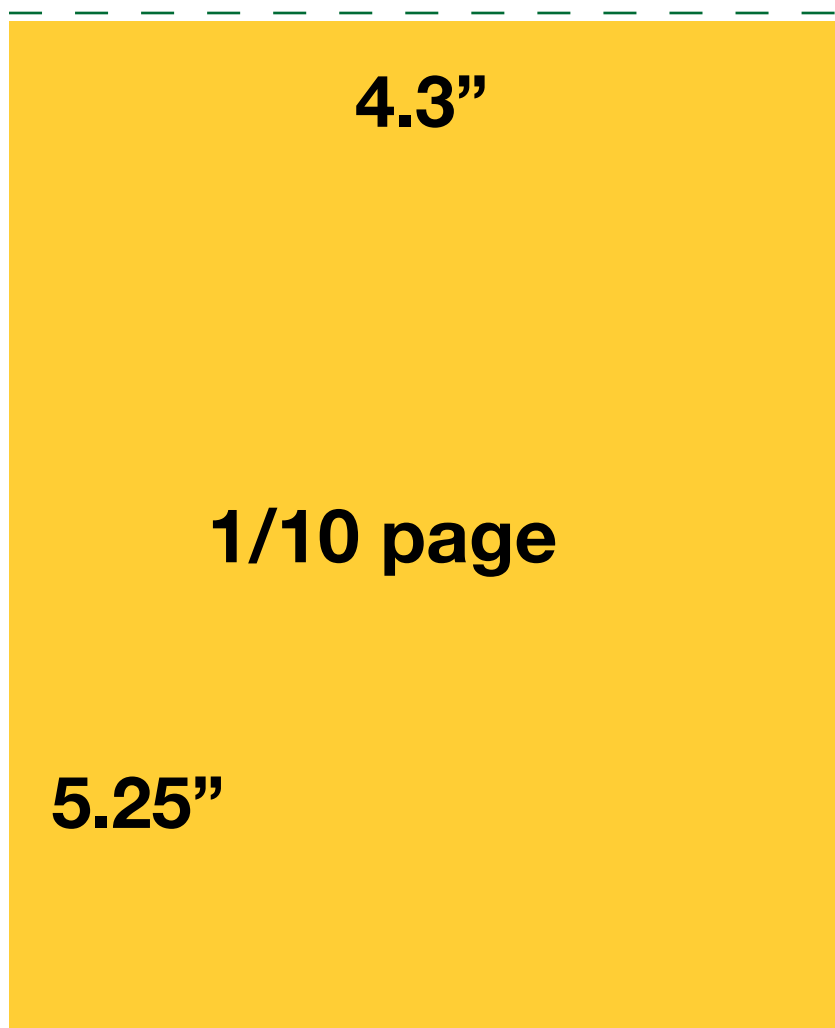
The Lumberjack Newspaper, founded in 1927, is a student run publication.

The Lumberjack currently serves over 8,000 students.

3,500 copies are printed each week (14 editions per semester)

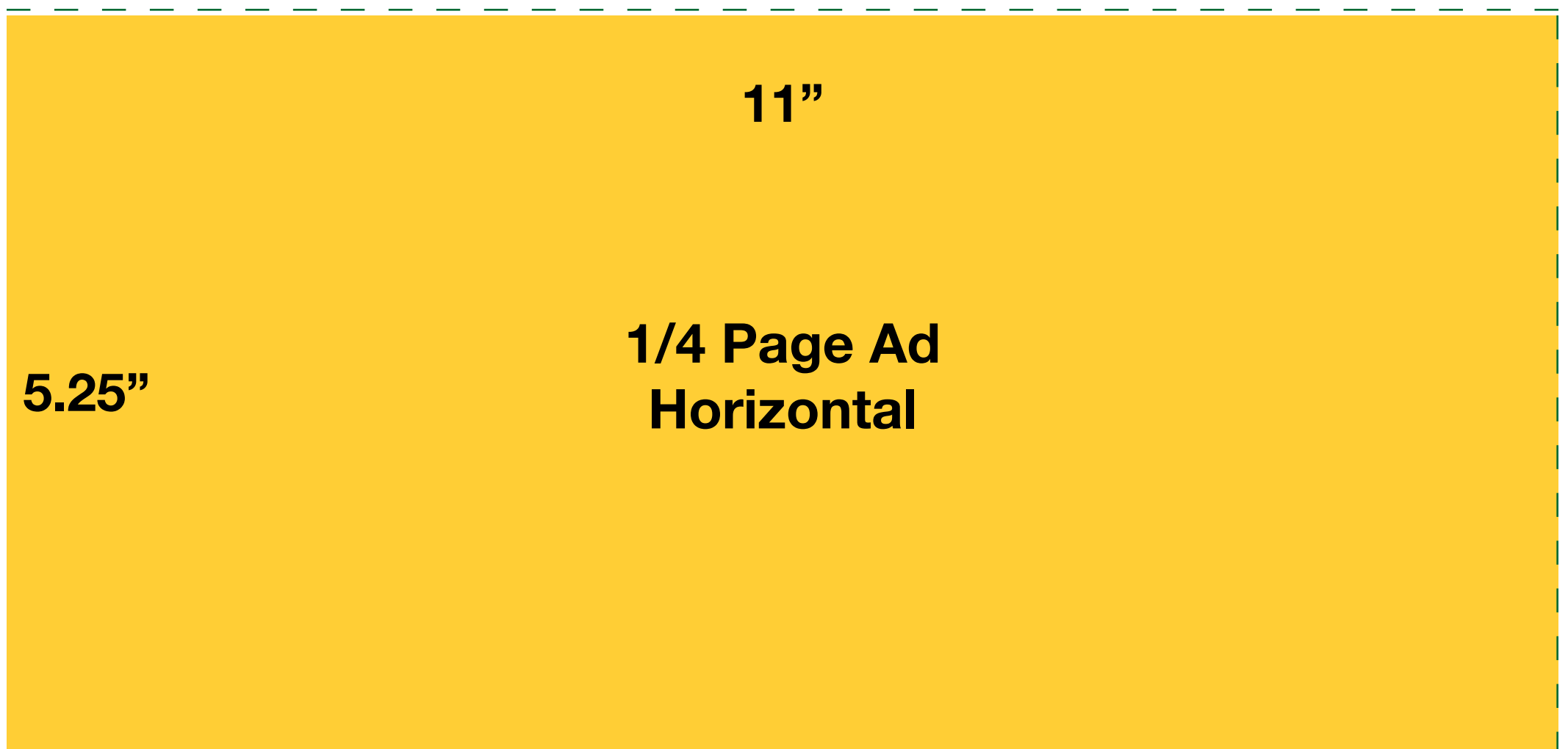
Distribution includes 40 locations at Humboldt State University campus, College of the Redwoods, Arcata, Eureka, Mckinleyville and Blue Lake.

Over 300 copies are mailed to locations across the country each week.



By advertising with student publications, you support your community and aspiring journalists.

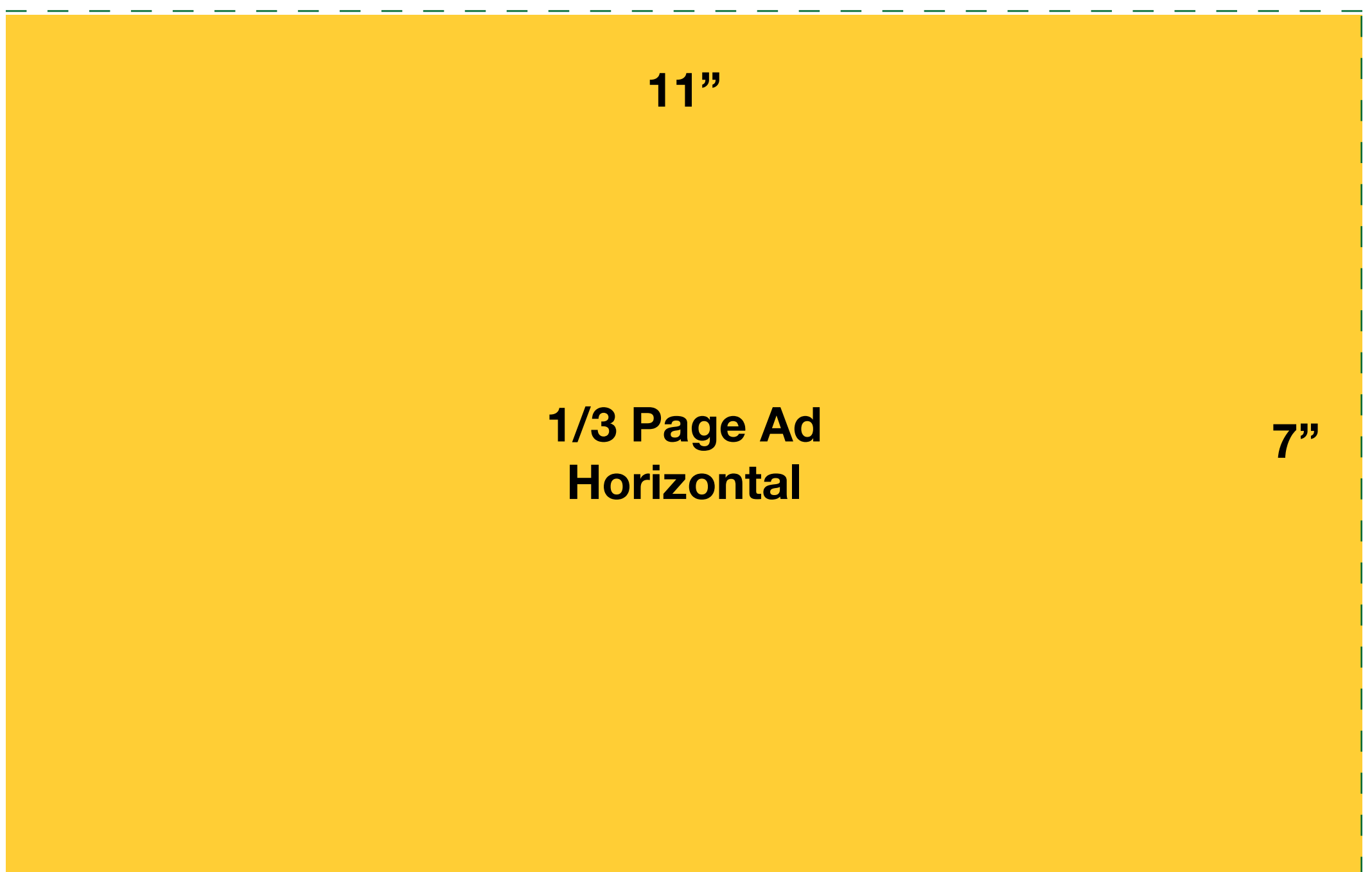
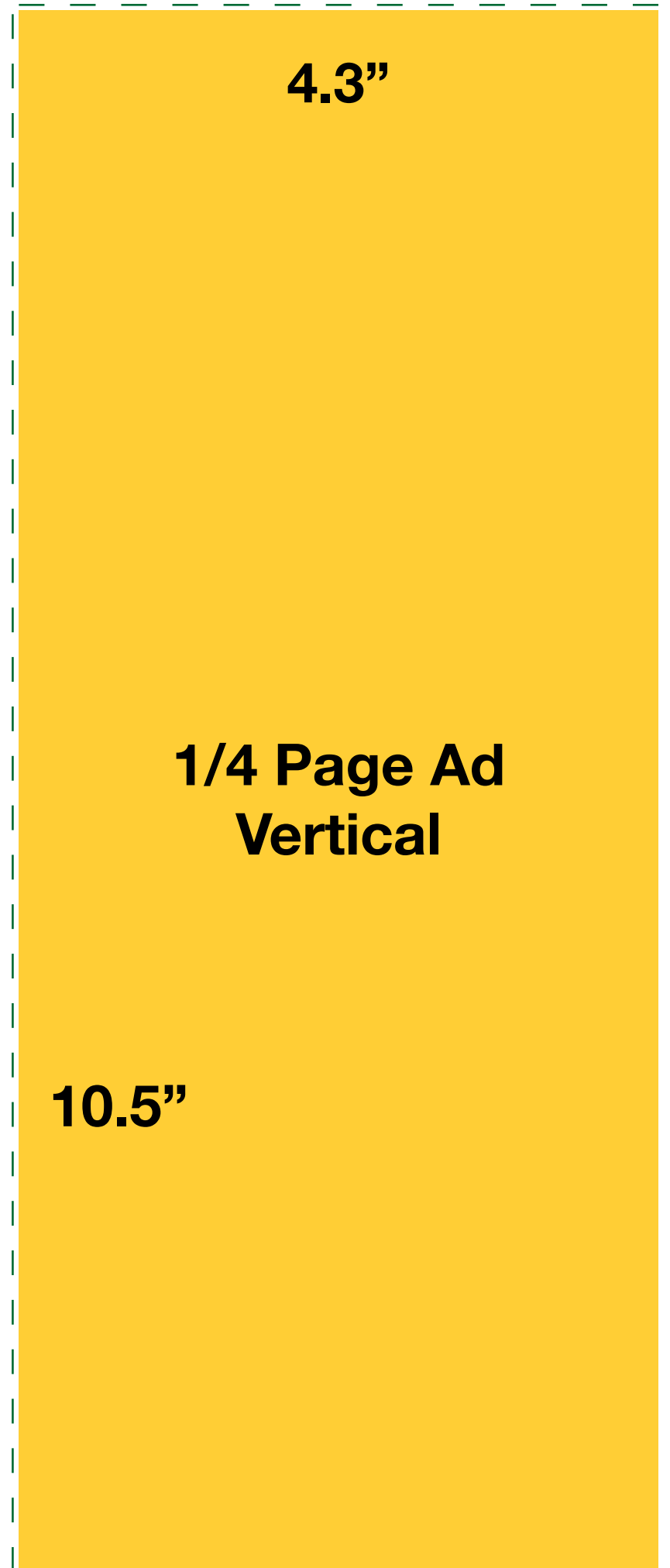
This gives us the opportunity to work in a hands-on learning environment.



These ads can be placed anywhere on the page!

It's a *15% charge* for section placement and *20% charge* page placement.

Ask your ad representative for details.



11"

1/2 Page Ad

10.5"

14"

2/3 Page Ad

11"

FULL

PAGE

PAD